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For Immediate Release

Children's Radiothon Raises Big Dollars in Nanaimo!
Community comes together to help children who have special needs

Burnaby, BC (September 9, 2010) – The 3rd annual *Variety Children's Radiothon* in Nanaimo has raised \$26,686 and 127 Buddy Bears - all to support children in the community who have special needs.

The two-day event - broadcast live on *102.3 The Wave* - introduced listeners to some of the children and families Variety has helped in Nanaimo and the surrounding communities, as well as some of the projects Variety has supported in the past year. All money raised at the Radiothon will stay in Nanaimo and the surrounding areas.

"Nanaimo really came through once again this year," said Barbara Hislop, Executive Director of Variety - The Children's Charity. "We raised more than last year and all funds raised will stay in Nanaimo and the surrounding area to help children who have special needs. It was great to see a community come together for the kids."

The money raised at the Radiothon will be used towards funding for specialized equipment such as wheelchairs, insulin pumps and hearing aids as well as therapies, prescriptions and much more. Donations will also go towards funding for the Emergency Response program which helps families cover travel, accommodation and food expenses when their children need urgent medical attention away from home. Variety has also provided funding to organizations and hospitals that help children, such as the Nanaimo Child Development Center, the Nanaimo and District Hospital Foundation and the Boys & Girls Club of Nanaimo & District.

The Variety Children's Radiothon could not happen without 102.3 The Wave and the support of The Nanaimo Daily News, Pharmasave, Tigh-Na-Mara Seaside Spa Resort, Save-on-Foods, Steve Marshall Ford, the amazing Chuck at Snap on Tools and other local businesses and individual donors. A large number of amazing volunteers helped man the phones and the drive-thru including The Eagles.

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