



**MOTHERS AND DAUGHTERS GET A DAY TO REMEMBER
...thanks to Young Variety and Blanche MacDonald Centre**

Burnaby, BC (May 21, 2010) - Young Variety, a group of volunteers under the age of 25 from Variety – The Children's Charity, held a special Mother's Day event at Blanche Macdonald Centre's Uptown Campus in Vancouver on Saturday, May 15th. Over 40 student hair stylists, make-up artists and aestheticians worked together to make-over the 30 plus participating mothers and daughters. All guests then had professional portraits taken by Everett Jelley of The Jelley Photography.

This was an extra special treat for many of the daughters, all who have Down Syndrome. Said one father "you don't know how long my daughter has been looking forward to this event. Ever since she got the invitation a few months ago, every weekend she wakes up and asks 'is this the weekend, is this the weekend!?' You'll never know how grateful we are for Variety putting this event on - it gave her something to look forward to and get really excited about."

Given the day's great success, Young Variety and Blanche Macdonald are hoping to make it an annual affair. The event was sponsored by Blanche Macdonald Centre, Buy-Low Foods, The Jelley Photography, AG Hair Care, Sharon Ditta Real Estate Group, Nesters, Rams Auto Sales, St. Thomas Moore Students and Celsia Florist.

"This is a really wonderful event to host, thank you to Variety for allowing us to be part of it and to have the opportunity to participate in such a worthwhile cause," said Simona Gozner, Esthetics Director of Blanche Macdonald Centre.

Alvin Krishna, Young Variety Spokesperson for the event said "seeing the ear-to-ear smiles of these beautiful girls as they saw themselves in a new light and witnessing their dedicated and admiring mothers spending quality family time with their daughters brought a tear to my eye. By helping improve just one girl's self esteem and confidence I would say we have done our job."

Variety – The Children's Charity raises funds and distributes grants to inspire hope, enrich lives, and build a better future for children in British Columbia who have special needs. Since 1965, Variety has raised over \$155 million for children and families in the province.

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In partnership with

Variety – The Children's Charity

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