

Inspiring hope, enriching lives, and building the future for British Columbia's children.



FOR IMMEDIATE RELEASE

VARIETY FUNDRAISER BACK IN NANAIMO Radiothon returns for third year!

Burnaby, BC (September 2, 2010) - Variety – The Children's Charity will be bringing the 3rd annual *Variety Children's Radiothon*, back to Nanaimo on September 8th and 9th and will be broadcasting live on 102.3 *The Wave* from 6am to 6pm on both days. The event will raise funds for children in the Nanaimo area who have special needs and their families.

The *Variety Children's Radiothon* will introduce listeners to some of the children Variety has helped in Nanaimo as well as projects Variety has supported in the area. All money raised over the two day Radiothon will stay in the community to help local children who have special needs and organizations that support children. Last years event raised \$25,800.

"We are so happy to be back in Nanaimo for the third time and partnering once again with 102.3 *The Wave* for our *Nanaimo Variety Children's Radiothon*," says Barbie Hislop, Executive Director of Variety. "Last year was a great success and we hope to raise even more money this year. The kids in Nanaimo and the surrounding areas will benefit directly from this event so it is a great opportunity for the community to get involved.

Over the last year, Variety has provided over \$70,000 in individual grants to families in the Nanaimo area. In the last five years, Variety has also provided over \$1 million in grants to local organizations including the Nanaimo Child Development Centre, Nanaimo & District Hospital Foundation and the Errington Therapeutic Riding Association. Variety has also provided Sunshine Coaches to the Boys & Girls Club of Nanaimo & District, the Nanaimo Recreation Commission and the Nanaimo Unique Kids Organization.

Steve Marshall Ford is offering a free 15 minute BCAA inspection or coupon redeemable for one in the future, with every donation dropped off at their dealership a 3851 Shenton Road in Nanaimo on September 8th and 9th between 8am and 6pm. They will also be serving breakfast and coffee.

The event is supported by local sponsors 102.3 *The Wave*, The Nanaimo Daily News, Pharmasave, Tigh-Na-Mara Seaside Spa Resort, Save-on-Foods, Steve Marshall Ford, Snap on Tools and other local businesses and individuals.

On September 8th and 9th tune in to 102.3 The Wave and call the *Pharmasave Phone Bank* at 250.760.1220, and help The Wave and Variety help children who have special needs in your community.

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In partnership with

Variety – The Children's Charity

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