



Mihai

Variety Needs You

On behalf of Variety - The Children's Charity, thank you for your continued support of children in BC who have special needs.

Over the years, we have seen that the need for Variety's help never goes away. In fact, it only increases. We are receiving more requests for assistance than ever before and we need you to be able to help every single one.

Kids in the province need your support right now. Variety is often a last resort for families who have exhausted every other resource available to them. Help us give these children the things only Variety can provide. If Variety isn't able to help them, who will?

Please consider making a donation to Variety once again. We simply cannot do what we do without your help.

Sincerely,

Dave McConachie
President, Variety - The Children's Charity

Give the Gift with Heart



Visit www.variety.bc.ca for more information on this new and exciting way to shop & give!

The Variety Heart Card is a totally different way to give and shop! Purchase a prepaid Visa® Variety Heart Card and 20% of the total will go directly to Variety - The Children's Charity. The rest of the amount is used by the recipient anywhere Visa® is accepted. It's a gift that continues to give!

Get your holiday shopping done early with the Variety Heart Card and show your loved ones where your support lies.

FALL

the voice of variety



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If This Was Your Child...

Wouldn't You Do All You Could?

- You're Changing Lives in BC - Read Gavin's Story
- Your Business Can Support a Great Cause
- Raise Money & Have Fun

Funding for Neonatal Intensive Care Units is just one way you have helped this year

Variety by the Numbers

Variety has been busy in the past year with your donations. See how you've helped!

1,351
Children helped

24,552
Cans of specialized formula provided

16,097 Amount in dollars of gas costs reimbursed to families who needed to travel to get the care their child needed

3,788

Nights in accommodation booked for families receiving medical care away from home

159 Cities & Towns in BC where we have helped

30 Cancer patients helped

209

Premature babies helped directly by Variety

71 Flights booked for families needing to travel for medical care

Ways to Give

DONATE ONLINE: WWW.VARIETY.BC.CA

TEXT MESSAGE DONATING

Text the word **KIDS** to **45678** and \$10 will be added to your cell phone bill or deducted from your prepaid balance.

MONTHLY GIVING

Our Monthly Giving Program is a simple way to make regular donations to Variety through automatic bank withdrawals, post-dated cheques, or by credit card. Donate over \$35 a month and receive the latest edition Robert Bateman poster. Visit our website for more details.

If it Wasn't for Variety...

Variety recently paid for Gavin to have a special assessment to see if he was Autistic. Gavin has now been diagnosed with moderate Autism. Having this diagnosis will open up doors for Gavin and allow him to receive extra support in school. His mom, Sylvia, wrote us an incredible thank you letter that we would like to share with you...

If it wasn't for Variety covering the costs of Gavin's assessment, Gavin may have lost his support at school. If this had happened he would have become another statistic that fell between the cracks and his future, I know, would have been doomed.

I know that people often do not donate because they feel like their five dollars is not going to do anything. They feel that if they cannot give a large donation that there is no point. Well, I'm here to remind everyone that if you have five dollars or even one dollar, please donate! All those donations add up to hundreds, which add up to thousands and before you know it, you have become a part of helping a child in need. A child like my Gavin.

You have provided the opportunity for this young boy to successfully grow into a young man! I offer these common words to say thank you once again. I trust you will know the difference you have made in the life and the future of a little boy named Gavin.



Gavin

Sincerely,
Sylvia & Gavin

One Event Makes a Big Impact!



Shannara

In the fall of 2005, Shannara of Cache Creek told her parents that she wanted to raise money for kids. Her parents told her about Variety - The Children's Charity and that if she raised money for Variety it would benefit kids who have special needs all across BC. By January 2006, Shannara was knocking on doors in Cache Creek asking for spare change and had even helped organize a coin drive in her elementary school. That year she raised just over \$700.

Shannara's bottle drive has become a yearly event in her elementary school and has raised thousands. Two local gas stations have permanent coin tins and Shannara and her parents have a jar where they save all the money raised for Variety throughout the year. Shannara just started Grade 8 and is now starting up a coin drive at her new high school.

Thank you Shannara! You are an incredible inspiration to us!

Visit our website for other ideas on how you can create an event for Variety.

One Life, Lasting Gift

It is never too early to start thinking about what your legacy will be. When you Leave a Legacy to Variety in your Will, you will be providing help and hope to children for generations to come. Visit our website to find out how you can give the Gift of a Lifetime.



Xander

Pancakes for Variety!



This summer, the Social Committee at Ericsson Canada Inc. in Burnaby held a pancake breakfast to raise funds for Variety - The Children's Charity. This was our first event and we had a lot of fun putting this together. The line up at times was long due to Ken Jessen making Mickey Mouse pancakes. In total we raised \$275 and served 60 hungry employees including some who came back for seconds..

Thank you Ericsson Canada Inc. for your support. Looking forward to next year!

Get Involved in Your Community

Over 500 of Variety's volunteers live outside the Lower Mainland. Many participate in major fundraising events around the province but we are always on the look-out for more opportunities for volunteers who want to run their own fundraisers.

Become a Volunteer Community Champion and be Variety's point of contact in your own community. Get involved and inspire others to join the cause! You will make a difference in the lives of children in your own neighborhood and across British Columbia.

If you would like to apply to be a Variety Volunteer Community Champion or if you have ideas for regional volunteers, please contact Maureen Curtis at maureen.curtis@variety.bc.ca or call toll free 1.800.381.2040.