



FOR IMMEDIATE RELEASE

Variety's Annual Gala Event to Honour Local Television Station

Burnaby, BC (October 25, 2010) - On November 10th, Variety – The Children's Charity will be honouring Global BC with the Golden Heart Community Achievement Award. This award is Variety's most prestigious mark of distinction, honouring individuals and organizations that have made exceptional contributions throughout British Columbia and Canada. The evening will celebrate Global's 50th anniversary and recognize their incredible partnership with Variety over the last 44 years.

The public is invited to honour Global BC while supporting Variety – The Children's Charity and children who have special needs.

Where: The Fairmont Hotel Vancouver - 900 West Georgia Street, Vancouver, BC
When: Wednesday, November 10th, 2010 – 6:00pm
Tickets: Individual tickets are \$250 and \$200 for Variety members. Tables of 10 are available for \$2,250 and \$2,000 for members. Call the Variety office at 604.320.0505 or visit www.variety.bc.ca to purchase tickets.

Guests will be entertained by an incredible jazz quartet before enjoying a delicious dinner. This fantastic evening be emceed by CKNW radio host Christy Clark and Chairman of Canada Wide Media and Variety International Vice President, Peter Legge. Premier Gordon Campbell will be on hand to say a few words as will former politician, Guests will also be treated to incredible performances by former Canadian Idol finalist, Karen Lee Batten and Perry Erlich's Show Stoppers!

All proceeds support Variety – The Children's Charity. Variety raises funds and distributes grants throughout British Columbia to inspire hope, enrich lives and build a better future for children who have special needs.

The 2010 Golden Heart Community Achievement Award Dinner is presented by Scotiabank.

Variety – The Children's Charity is a non-profit charitable organization dedicated to raising funds to inspire hope, enrich lives, and build a better future for children in BC. Since 1965, Variety – The Children's Charity has raised more than \$155 million in support of children who have special needs.

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In partnership with

Variety – The Children's Charity

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