



For Immediate Release

Miss World Canada Auditions Coming to the Lower Mainland

Burnaby, BC (January 19, 2011) - Miss World Canada 2011 Contestant Search is coming to the Lower Mainland on January 29th, 2011. The Miss World Canada pageant celebrates "*Beauty with a Purpose*" with delegates fundraising for Variety - The Children's Charity as part of the competition. Miss World Canada is open to women between the ages of 16 and 24. Interested applicants are asked to participate in an audition at Coquitlam Centre at 11am on January 29th. They will be required to do a 20 second walk on the catwalk in high heels, as well as prepare a 20 second presentation regarding how they plan to fundraise for Variety once accepted into the competition.

Those who would like to be considered for this event but are unable to attend the January 29th auditions may contact Miss World President, Elise Citton at missworldcanada2011@gmail.com. Please note that priority will be given to applicants who attend the auditions at Coquitlam Centre.


Miss World Canada works to empower young women to make a difference. This pageant combines traditional pageant elements including pose, confidence, interview skills and talent as well a unique fundraising component. 10% of the delegates mark will come from their fundraising success. The 2011 Pageant will take place May 16th-19th in Vancouver.

The 2010 event, which aired on CHEK TV last May, raised over \$100,000 for Variety – The Children's Charity. Visit the Miss World Canada website at www.missworldcanada.org for more information.

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