

Inspiring hope, enriching lives, and building the future for British Columbia's children.



FOR IMMEDIATE RELEASE

COMMUNITY OF KAMLOOPS COMES THROUGH FOR THE KIDS

Burnaby, BC (Sept. 24) – Variety – The Children's Charity is excited to announce that the seventh annual *Variety Children's Radiothon* - broadcast live on B100 - raised \$42,000 and gave out 328 Buddy Bears - all to support children in the community who have special needs.

As the first region to host a radiothon for Variety, over the past seven years the citizens of Kamloops have raised well over \$330,000 for children and organizations in the community.

The money raised through the radiothon will be used to help families pay for specialized equipment and therapies, such as wheelchairs, insulin pumps, travel and accommodation costs related to a medical emergency and more. Variety also uses the funds to help organizations that help children and families. Organizational grants have been dispersed to the Kamloops Child Development Society, Kamloops District Society for People in Motion and the Royal Inland Hospital Foundation.

Barbara Hislop, executive director of Variety - The Children's Charity said, "Once again the Kamloops *Variety Children's Radiothon* was a huge success. Thank you to our generous donors and sponsors. You are truly making a difference in the lives of children and families in your community."

The two-day event is supported by local sponsors B100, The Kamloops Daily News, Pharmasave, Wal Mart, The Hampton Inn and several other local businesses and individuals.

Variety – The Children's Charity is a non-profit charitable organization dedicated to raising funds to inspire hope, enrich lives, and build a better future for children in BC. Since 1965, Variety – The Children's Charity has raised more than \$150 million in support of children who have special needs.

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In partnership with

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