

 **variety**TM
the children's charity
Show of Hearts

Telethon



Your Guide to Telethon 2012



Tune in on Feb 11th and 12th
for great entertainment and incredible stories!

Join us for the Variety Show of Hearts Telethon

February 11 & 12

Message from the Telethon Co-Chairs

Since 1965, thousands of volunteers, donors and sponsors have come together every year for the Annual Variety Show of Hearts Telethon. The Telethon allows us to show British Columbia the work that we do year round and the stories of the children we help. It is thanks to our incredible volunteers and supporters that Variety has been able to do that work.

We thank our partners of 46 years, Telus and Global BC, our 2,500 volunteers who give their time throughout the year to make the show possible and our individual and corporate donors who make our job of helping kids that much easier. The Variety Show of Hearts Telethon would not happen without the help of many.

Tune in on Saturday, February 11th and Sunday, February 12th as Variety and Global BC celebrate the 46th Annual Show of Hearts Telethon. You will once again hear incredible, heart-warming stories and meet some of the courageous children who, thanks to your generosity, have been helped by Variety.

Along with these amazing stories, you will also enjoy a fabulous line-up of world class entertainment throughout the weekend. Take a look at pages 8 to 11 to learn more about the great programming we have in store for you!

Thank you,

George Pitman and Howard A. Blank
Co-Chairs
Variety Show of Hearts Telethon

Geri Young
Vice-Chair
Variety Show of Hearts Telethon

Message from the Executive Director

At Variety - The Children's Charity, we are continuing to help more children and organizations than ever before, thanks to the generosity of our many donors and partners. In fact, Variety helps over 25 families and one organization each and every week!

Throughout the 2012 Variety Show of Hearts Telethon we will be sharing the stories of just a few of the hundreds of children you have helped this year with your donations. You will be amazed at the strength these children possess as they overcome huge challenges that no child should ever have to face. When you see their stories, you will realize that your donations are making an incredible difference in their lives every single day.

We thank you for continuing to bring help and hope to children who have special needs. Your support is vital.

Please join us for the Variety Show of Hearts Telethon on Saturday, February 11th and Sunday, February 12th on Global BC.

Sincerely,

Barbara Hislop
Executive Director
Variety - The Children's Charity



Barbara Hislop & Heartly



Telethon Kids



Desiree - Kamloops



Three year old Desiree has Cerebral Palsy. Variety funded articulated foot orthotics, botox treatments for her feet and travel costs when Desiree needed to be in Vancouver for treatments and therapies. She was featured on the Telethon last year and her family was given the huge surprise of a home makeover, complete with a Dora the Explorer room for Desiree! We catch up with Desiree this year to see how she is doing.

Susan - Burnaby



When 14 year old ballerina, Susan, left home to spend the Canada Day weekend on Vancouver Island, she had no idea her life would change forever. While driving an ATV, she lost control of the vehicle. The ATV pinned Susan between the wheels and a tree, ripping through her skin, muscle and fat tissue. Her thigh received third degree burns and her left foot required reconstructive surgery. Susan also had a broken arm, broken rib and road rash from her shoulder to her knee. Susan requires special garments to help her burns heal which need to be worn 23 hours a day for two years. The numerous sets that Susan will require are being funded by Variety. Variety is also providing the funds for physiotherapy. Susan hopes to one day be able to dance again.

Your generous donations are making a difference throughout British Columbia. Read on to learn more about how you have helped.

To donate, visit variety.bc.ca or call toll-free 310-KIDS (5437)





Drew & Dante
- Penticton

Brothers Drew, 14, and Dante, 16, are both hearing impaired and previously wore large and cumbersome donated hearing aids that used old, outdated technology. Variety provided these brothers with new, state-of-the-art hearing aids. These devices have given both of the brothers a new found self confidence and the new technology allows for much better sound quality. They can put a receiver into their television set so that they can hear the TV through their hearing devices. Dante can now even hear his football coach with his helmet on! Most importantly, these hearing aids hook into the sound system at their school so the boys can clearly hear their teachers.



Cole
- Castlegar

In early 2011, 11 year old Cole and his younger brother, Caden, headed out with their dad for a day of family skiing. On the last run of the day, Cole suffered a severe spinal cord injury. He is now a paraplegic and confined to a wheelchair. Variety provided funds for accommodation and gas expenses for Cole's family while he was at BC Children's Hospital in Vancouver. Variety also funded a specialized Turny Orbit Seat for the family vehicle.



Savvy
- Victoria



Five year old Savvy was diagnosed with Infantile Spasms, a severe seizure disorder. She has significant global developmental delay, cortical visual impairment, feeding and swallowing difficulties as well as gastroesophagal reflux. Savvy is unable to sit on her own and requires full support. She needed a specialized wheelchair that would allow her to sit upright and play, well as to recline back for seizure management and napping. Variety was there to fund the wheelchair and make Savvy's life a little bit easier.



Chelsea
- Kelowna



Variety has been there for Chelsea her entire life. Chelsea was born with Osteogenesis Imperfecta (Brittle Bone Disease), Type 3. At 18 years old, she weighs 65 pounds and is 3' 10" tall. Variety funded Chelsea's specialized power wheelchair that allows her to lift herself up so she can be at eye-level with her peers and get out into the community. It has truly changed her life. Variety has also provided Chelsea with walkers, leg braces, a laptop computer and, most recently, a modified bicycle. "Variety helped raise Chelsea," said her mom. "They are her second parents."



Your Weekend Entertainment Guide ▶▶

Do not miss this
incredible weekend
of fantastic
entertainment!



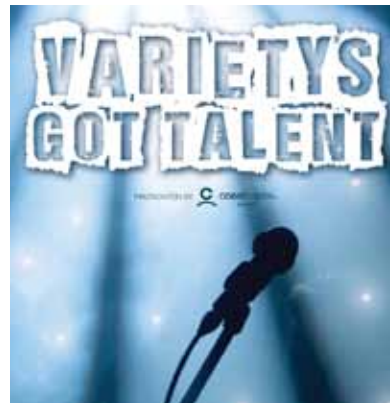
PROGRAMS AND TIMES SUBJECT TO CHANGE



SATURDAY, FEBRUARY 11TH @ 7:00PM

MICHAEL BUBLE: CAUGHT IN THE ACT

Burnaby boy and longtime friend of Variety, Michael Buble was inspired by the swinging big band sound and today his music crosses into a new generation of fans with his warm stage presence and charisma. His voice and distinct style reveals a musical knack that has made him one of the most successful singers of our time. *Caught in the Act* features a selection of songs from his album *Michael Buble: It's Time*, including: *Feeling Good*, *I've Got You Under My Skin*, *Save the Last Dance for Me* and *Home*. Variety thanks Michael Buble and Bruce Allen Talent for this great performance.



SATURDAY, FEBRUARY 11TH @ 9:30PM

VARIETY'S GOT TALENT

Tune in to find out the winner of *Variety's Got Talent* presented by *Coast Capital Savings*, the search for BC's best vocalist! Hundreds of applicants from all over the province, between 13 and 29, submitted an audition video and our celebrity judges selected an incredible talent as the winner. You do not want to miss this exciting segment celebrating BC's singing talent.



SATURDAY, FEBRUARY 11TH @ 10:00PM

VH1 DIVAS CELEBRATES SOUL

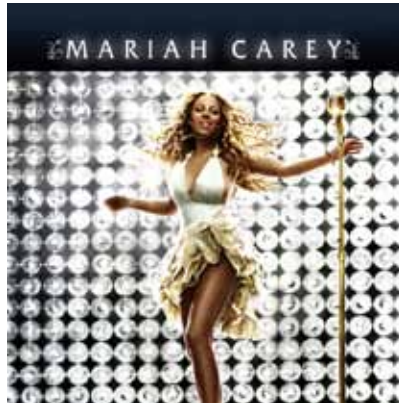
Each of the soulful ladies who took part in *VH1 Divas Celebrates Soul* brought their best game to this amazing concert taped before a sold out crowd at the Hammerstein Ballroom in New York City. Jennifer Hudson, Mary J. Blige and Kelly Clarkson kicked the night off with a medley of the Supreme's Motown classic *You Keep Me Hanging On* and their own respective staples *Spotlight*, *Real Love* and *Since U Been Gone*. Another highlight of the evening was a musical tribute to the late Amy Winehouse. Watch the Divas pay homage the cities of soul from around world!



SUNDAY, FEBRUARY 12TH @ 2:00AM

MARIAH CAREY: THE ADVENTURES OF MIMI LIVE

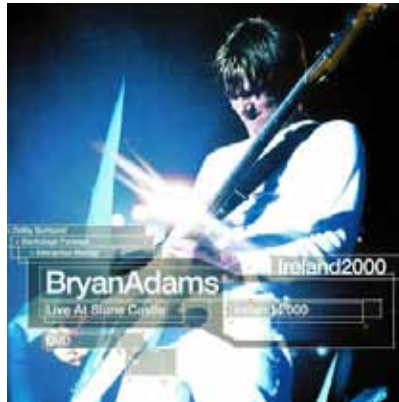
Mariah Carey started *The Adventures of Mimi* concert tour 16 months after the release of her hugely successful album, *The Emancipation of Mimi*. She had initially not wanted to tour but after requests from fans to appear in concert, she decided to do so in celebration of one of the best times in her career. During the tour, Carey revamped her image, performing remixes of her songs, dancing along with her dancers and having guests onstage to perform some of her biggest hits, including *Fantasy*, *Always Be My Baby* and *Don't Forget About Us*.



SUNDAY, FEBRUARY 12TH @ 4:30AM

BRYAN ADAMS: LIVE AT SLANE CASTLE

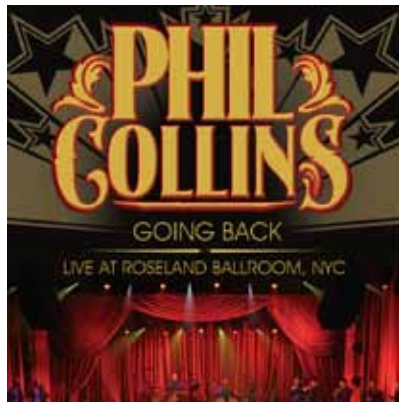
BC's own Bryan Adams delights a sell out crowd of nearly 60,000 fans in the magical, natural amphitheatre near Slane Castle in Ireland, where he provides a hard-driving set of his best-known songs. Adams is a good humoured and gracious host, easily moving from rockers like *It's Only Love* to the chart-topping ballad (*Everything I Do*) *I Do It for You*. It's a rockin' good show and a testament to Bryan's career as one of rock/pop's most enduring performers! Variety thanks Bryan Adams and Bruce Allen Talent for this great performance.



SUNDAY, FEBRUARY 12TH @ 7:00AM

PHIL COLLINS: GOING BACK - LIVE FROM THE ROSELAND BALLROOM IN NYC

This concert sees Phil Collins take his superb album, *Going Back*, into the live arena. Shot in the intimate surroundings of New York's famous Roseland Ballroom, it is a chance to get up close and personal as Collins faithfully recreates the soul of Motown classics that he loved as a teenager. Collins tells the audience, "These songs were the backdrop to my life when I was a kid". Collins and his band, The Funk Brothers, perform classics including *Signed, Sealed, Delivered*, *Tears of a Clown* and *Heatwave*.



SUNDAY, FEBRUARY 12TH @ 11:00AM

ADELE: LIVE FROM THE ARTISTS DEN

British singer-songwriter, Adele, burst onto the international music scene with her precocious debut, *19*, in 2009. The album won her a pair of Grammy awards including Best New Artist. But it was her record-breaking sophomore album, *21*, that has made her a legend. Just days after the release of *21*, Adele performed for a small group of fans at the Santa Monica Bay Woman's Club in Santa Monica, California. Her powerful voice filled the elegant ballroom with hits like *Rolling in the Deep*, *Someone Like You* and *Chasing Pavements*.

SUNDAY, FEBRUARY 12TH @ 1:00PM

MUSICARES: A TRIBUTE TO NEIL YOUNG

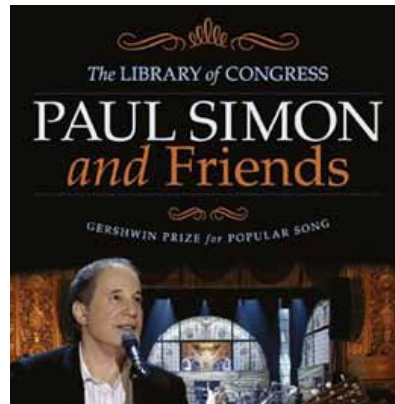
In January 2010, legendary singer-songwriter, Neil Young, was honoured as the *MusiCares Person of the Year*. Neil Young was recognized for his artistic accomplishments as well as his philanthropic work, which is as renowned as his musical legacy. This prestigious gala features superstar artists like Dave Matthews, James Taylor, Elton John and Lady Antebellum among others, paying tribute to the performer with inspired renditions of some of his most memorable songs. A must see concert for Neil Young fans!



SUNDAY, FEBRUARY 12TH @ 3:30PM

PAUL SIMON & FRIENDS: LIBRARY OF CONGRESS GERSHWIN PRIZE FOR POPULAR MUSIC

Paul Simon, one of America's most respected songwriters and musicians, was the recipient of the first annual *Library of Congress Gershwin Prize for Popular Song*. Named in honor of the legendary George and Ira Gershwin, the award recognizes the profound and positive effect of popular music on the world's culture. Taped in Washington, DC, the all-star concert features appearances by Marc Anthony, Dixie Hummingbirds, Alison Krauss, Ladysmith Black Mambazo, Lyle Lovett, Stephen Marley, James Taylor, and Art Garfunkel. Variety thanks PBS, Washington, DC and Executive Producer, Robert Kaminsky for this exceptional performance.



Getting involved means making a difference

46th Annual

TELUS

Every year, TELUS provides Variety with the Telethon phone system, allowing us to receive all of your phone calls throughout the weekend. This is huge gift valued at over \$80,000. A number of TELUS staff also volunteer their time, answering phones and taking pledges.

In 2011, TELUS Community Affairs matched employee and alumni donations dollar for dollar through their 2011 Team TELUS Charitable Giving program. This year, the TELUS team members and retirees designated \$6,435 to Variety and it was matched by TELUS for a total donation of \$12,870. TELUS has also supplied Variety with our toll free number, 310-KIDS.

Thank You!



White Spot staff volunteer their time at the 2011 Telethon.

White Spot

White Spot Restaurants has been supporting the Variety Show of Hearts Telethon for the last 35 years. Over 125 White Spot employees, from executives to restaurant staff, volunteered at the 2011 Telethon, serving over 3,500 meals during the two days, including burgers, sandwiches, soup, beverages and desserts. All of this is prepared on site in the White Spot tent.

White Spot Restaurants also supports Variety's Got Talent (VGT). The White Spot at Panorama in Surrey is a premier sponsor of VGT and they supply all the meals for the finalists. White Spot also had the 2011 VGT winner, Shylo Sharity, perform at their annual corporate conference.

Help Purdy's Help Variety

Variety is excited to announce that Purdy's Chocolates has created a special Global BC Morning News pack of chocolates!

These chocolates will be on sale at Purdy's locations around the province from February 1 - February 14 with partial proceeds benefitting Variety. Pick up your limited edition chocolates today and help us help kids!

Thank You!



Host an Event

Holding a fundraising event for Variety - The Children's Charity is a great way to raise money and have fun! Pick an idea, select a date, set a target, spread the word and most of all - have fun! Variety will provide you with the tools you need to hold a successful fundraiser.

Visit variety.bc.ca/e4v.htm for more ideas, as well as guidelines, rules and regulations and a downloadable registration form.

Stay in Touch

Be sure to visit variety.bc.ca for up to date information on how Variety helps, upcoming events, current volunteer opportunities and ways to give!

If you have not already, connect with us online. Variety is on Facebook, Twitter, YouTube and Flickr and reaching more people than ever before!



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variety.bc.ca

Help Us Help Kids - 310-KIDS (5437)

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