



FOR IMMEDIATE RELEASE

Variety's Annual Gala Event to Honour Local Philanthropist

Burnaby, BC (October 13, 2009) - Variety – The Children's Charity will honour the late Peter C. Toigo Sr. for his generous philanthropic work at the Golden Heart Community Achievement Award Dinner, Variety's annual gala fundraiser. The public are invited to attend what will be a wonderful evening of celebration and fundraising.

Peter C. Toigo Sr., father, friend, philanthropist, innovative entrepreneur and businessman and one of the most influential people in the province, was born in 1932 in Powell River, BC and died in 1993. He is survived by his wife and high school sweetheart, Elizabeth, children Louise, Wendy, Peter Jr., Roy, Ron and Rick, fifteen grandchildren and three great-grandchildren.

Always wanting to keep a low profile, Peter Sr. learned the meaning of giving back as a young man. He encouraged his family to carry on this legacy and Variety – The Children's Charity has been one of the Toigo's charities of choice for decades. With his boundless energy and strong work ethic, Peter Sr. was a great inspiration to his family and his employees. Even as a teenager, he already had several enterprises on the go. He wore his heart on his sleeve, treating his staff like family. "Peter never forgot the adversity of his hungry years."

In recognition of his enthusiasm, talent and generosity, Variety – The Children's Charity celebrates the many incredible achievements of Peter C. Toigo Sr.

Where: The Fairmont Hotel Vancouver - 900 West Georgia Street, Vancouver, BC
When: Wednesday, November 18th, 2009
Tickets: \$250 each or \$2250 for a table of 10 - call the Variety office at 604.320.0505

All proceeds support Variety – The Children's Charity. We raise funds and distribute grants throughout British Columbia to inspire hope, enrich lives and build a better future for children who have special needs.

Variety – The Children's Charity is a non-profit charitable organization dedicated to raising funds to inspire hope, enrich lives, and build a better future for children in BC. Since 1965, Variety – The Children's Charity has raised more than \$150 million in support of children who have special needs.

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In partnership with

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