

Inspiring hope, enriching lives, and building a better future for BC's children.



FOR IMMEDIATE RELEASE

BIG DOLLARS RAISED FOR KIDS IN VERNON
Community comes together to help children who have special needs

Burnaby, B.C. (April 22) – Variety – The Children's Charity is excited to announce that the *Variety Children's Radiothon* on *107.5 Kiss FM* raised an impressive \$37,800 and gave out 178 Buddy Bears. All proceeds will support children who have special needs in Vernon and the surrounding areas.

The two-day event aired on *107.5 Kiss FM* on April 21st and 22nd and was generously supported by the community and local businesses, such as *Pharmasave*, *The Vernon Morning Star*, *The Holiday Inn Express* and *A&W*, which donated \$1 from every Bacon N' Egger sold on April 21st. The Radiothon also introduced listeners to some of the children and organizations Variety has helped in the Vernon area including the *NONA Tree House Project*, which has helped hundreds of Vernon children who have special needs.

Barbie Hislop, executive director of Variety - The Children's Charity said, "We are thrilled with the amount raised at the *Vernon Children's Radiothon*. It is our first *Radiothon* of the year and it is a great way to start of the season! We are so grateful to the incredible community of Vernon and delighted every year by the unwavering support of Vernon individuals and businesses, old and new.

The money raised from the Radiothon will stay in the area to assist families with the purchase of specialized equipment, medicine, therapy and accommodation and travel costs associated with a child's medical emergency. The funds will also help organizations that help children, which receive funding to help with renovations and upgrades and new equipment.

Variety – The Children's Charity is dedicated to raising funds and distributing grants throughout British Columbia to inspire hope, enrich live, and build a better future for children who have special needs. Since 1965, Variety has raised more than \$155 million in support of children and families.

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