

*Inspiring hope, enriching lives, and building a better future for BC's children.*



For Immediate Release

## **CHILDREN IN PRINCE GEORGE BENEFIT FROM LOCAL FUNDRAISER**

**Burnaby, BC (June 24, 2010)** – Variety – The Children's Charity is excited to announce that the 6<sup>th</sup> annual *Variety Children's Radiothon* has raised an amazing \$45,063 and 220 Buddy Bears, to support children in the Prince George area who have special needs.

The two-day event - broadcast live on **97FM The Wolf** and supported by sister station **94X** - introduced listeners to some of the children and families Variety has helped in Prince George, as well as some of the projects Variety has supported in the past year.

Barbie Hislop, executive director of Variety - The Children's Charity said, "Variety is thrilled to have raised such an incredible amount this year. We greatly appreciate the support of 97FM The Wolf as they are truly behind the event 100% every year. All of the money raised over the past two days will stay right here in the Prince George area to help children who have special needs and their families. A huge thank you to all of the generous donors who have made this event such a success."

Variety has provided funding to the Child Development Centre of the Prince George Cerebral Palsy Association, the Spirit of the North Hospital Foundation and the Family Focus Society. In the last 2 years Variety has given over \$160,000 to more than 115 individual families in the Prince George area (including Burns Lake, Quesnel & Vanderhoof) and close to \$70,000 of that was distributed just over the past year!

The *Variety Children's Radiothon* is supported by local sponsors including 97FM The Wolf, Canfor Pulp Ltd, MacDonald's, Four Points Sheraton and The Prince George Citizen as well as dozens of local volunteers.

*Variety - The Children's Charity raises funds and distributes grants throughout British Columbia to inspire hope, enrich lives and build a better future for children who have special needs. Since 1965, Variety has raised over \$155 million for children and families in the province.*

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