



For Immediate Release

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***Vancouver's Own Victory Square Technologies to Join Gold Panel
on Variety's 'Show of Hearts' Telethon***

(Burnaby, BC) - Variety – the Children's Charity is excited to announce that Victory Square Technologies (CSE: FYS) Founder and CEO, Shafin Diamond Tejani and his team will be joining the Gold Panel on this year's *Show of Hearts* Telethon. The noted philanthropist and tech leader's outstanding commitment to Variety includes Victory Square donating \$500,000 in matching funds during Global BC's Variety Week.

"It's an honour to be participating along with my colleagues in the Show of Hearts Telethon," said Tejani. "This fundraising event is so important when it comes to changing the lives of children with special needs and their families in BC."

"Shafin's dedication to philanthropic endeavours is absolutely remarkable," said Cally Wesson, Variety BC CEO. "And we are so thrilled to have him and his team joining us for what is sure to be our most successful Show of Hearts yet."

In addition to sitting on the Gold Panel, Victory Square will be sponsoring the telethon's "3-Minute Countdown." The countdown has become an extremely popular hourly segment providing viewers with an opportunity to call in and have their donation matched over a three-minute period.

Tejani, who was recently named the BC Tech Association's "Person of the Year," received Variety's Corporate Hero Award at their Red Heart Awards Celebration held last month.

The eight-hour *Show of Hearts* will be broadcast on Global BC on Sunday, February 11 from 9:30 a.m. to 5:30 p.m. Viewers will also be able to watch via livestream at Globalnews.ca. Donations can be made by calling toll-free at 310-KIDS and also online at variety.bc.ca or by texting "KIDS" to 45678 to make an automatic \$20 contribution.

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About Variety - the Children's Charity:

Variety - the Children's Charity steps in where health care ends, providing direct help to children with special needs in BC and the Yukon. For over 50 years Variety has ensured children have the support to reach their potential. Together, we can be there when a family needs us the most. Since 2010 Variety has distributed more than \$25 million in funding to families and organizations in communities all across the province. With your help, we can raise even more! For more information on how you can support Variety – The Children's Charity, visit variety.bc.ca or call 604.320.0505.

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