

For Immediate Release

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Vancouver Entrepreneur to donate \$500,000 in matching funds for Variety - the Children's Charity of British Columbia

The Variety Kids Can campaign is fundraising \$2.5M to support children in BC with special needs

(Burnaby, BC) Victory Square Technologies (CSE: FYS) founder and CEO Shafin Diamond Tejani, has been giving of his time, talent and treasure to children's organizations around the world for over 20 years. Recently, his colleague and VST Board Director Howard Blank introduced Mr. Tejani to Variety B.C. Blank, who last served as Variety President, wanted to introduce Shafin to the work Variety does to help children and families in the province facing extra challenges associated with special needs.

Mr. Tejani was very impressed with Variety and offered to sponsor "One Night In Monte Carlo", a very successful fundraising initiative held in April of this year. He learned about the generous donation and challenge put forth from Rick Ilich of the Milan & Maureen Ilich Family Foundation, who recently donated \$1M towards Variety BC's new \$2.5M *Variety Kids Can* campaign in support of children with special needs.

Following the announcement by the Ilich Foundation, Shafin met with Howard Blank and is quoted here saying, "I am very pleased to announce that on behalf of my colleagues and I at Victory Square, I will be providing matching funds to the amount of \$500,000, to Variety – the Children's Charity of British Columbia. Together with other individuals and organizations, we can raise another million for the benefit of kids and families across British Columbia." Mr. Tejani and Victory Square Technologies will match every dollar raised up to \$500,000.

Variety – the Children's Charity CEO Kristy Gill shared, "The Variety Kids Can campaign is an opportunity for businesses and individuals to directly step up and impact the lives of kids and families facing the challenges of special needs." Gill continued, "We hope that the generosity of Shafin Tejani and the Milan & Maureen Ilich Family Foundation sparks a philanthropic competitive challenge that will usher in a new audience of donors and help us help an additional thousand kids in BC."

The Variety Kids Can Campaign was launched in March of this year to attract increased funding towards Variety BC's core grant areas, as well as provide new opportunities to expand on the ways the charity can help the kids and families it serves. Funds raised go towards areas such as mobility equipment, specialized therapies, mental wellness, educational programs and bursaries for learning disabilities, and lifesaving medical equipment and supplies.

"I was so moved by the incredible work that Variety provides families and children with special needs across our vast province," said Tejani. "The work they have been doing for kids in every corner of the province for over half a century is truly inspirational," he continued. "I knew I



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wanted to be a part of *Variety Kids Can*, so that families requiring a little extra support can always have a place to turn to.”

Tejani concluded, “I challenge my fellow British Columbian’s to champion around this vital organization and the Variety Kids Can campaign and please give whatever you can so that together we can raise an additional \$1,000,000! Variety truly steps in where healthcare ends.”

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About Variety - the Children’s Charity:

Variety - the Children’s Charity steps in where health care ends, providing direct help to children with special needs in BC and the Yukon. For over 50 years Variety has ensured children have the support to reach their potential.

Together, we can be there when a family needs us the most.

Since 2010 Variety has distributed more than \$25 million in funding to families and organizations in communities all across the province. With your help, we can raise even more!

For more information on how you can support Variety - the Children’s Charity, visit variety.bc.ca or call 604.320.0505.

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