



**For Immediate Release**

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***Alex Cuba to Perform at Variety's 'One Night in Havana'***

**(Burnaby, BC)** – Variety - the Children's Charity is excited to announce that four-time Latin Grammy Award winner, two-time JUNO Award winner, Alex Cuba and his band will be performing at their "One Night in Havana" fundraising Gala event at the Pinnacle Hotel Harbourfront in Vancouver on Saturday, April 14, 2018.

The Cuban-born singer-songwriter, who immigrated to Canada in 1999, has released six albums and has played to sold-out venues across North America. In addition to his Latin Grammy and JUNO wins, Cuba has also earned three Grammy nominations including just last month where he was up for "Best Latin Pop Album" for his latest release, *Lo Único Constante*.

"We're absolutely thrilled to have Alex on board," said Cally Wesson, Variety BC CEO. "Not only is he an amazingly incredible talent but he really is the perfect artist to help make our event the ultimate Cuban experience. I cannot wait!"

"The evening is going to transport you to Havana and will be just mind-blowing," said Jill Sinclair, "One Night in Havana" Committee Chair, Radio Host, Author and Business Coach. "We're calling it the un-gala Gala as guests are encouraged to dress up in their chicest Cuban attire."

Produced by The Social Concierge, the event will begin at 6:00 pm and will be hosted by Global BC's Paul Haysom and Sonia Sunger, the popular news anchor team from *Global News Morning*. The evening will also include salsa dancers, rum carts, dominos, a multi-course dinner and both a live and a silent auction.

Tickets to "One Night in Havana" are available for \$250 or a table of 10 can be purchased for \$2,500. Also available are VIP tickets (\$500) & VIP tables (\$4,500) which include a pre-Gala reception along with complimentary drinks, salsa lessons, a professional photo and a VIP pass for auction items. To purchase tickets, tables and VIP packages, visit [onenightin.ca](http://onenightin.ca).

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**About Variety - the Children's Charity:**

Variety - the Children's Charity steps in where health care ends, providing direct help to children with special needs in BC. For over 50 years, Variety has ensured that children have the support to reach their potential. Together, we can be there when a family needs us the most. Since 2010, Variety has distributed more than \$25 million in funding to families and organizations in communities all across the province. For more information on how you can support Variety - the Children's Charity, visit [variety.bc.ca](http://variety.bc.ca) or call 604.320.0505.

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