



For Immediate Release

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***Variety BC Announces Partnering with Uniserve
on 'Share the Love' Fundraising Campaign***

(Burnaby, BC) – Variety BC is excited to announce that “One Night in Havana” presenters, Uniserve Communications Corp. (Uniserve) will be launching a year-long “Share the Love” charity fundraising project. The campaign will engage with Uniserve’s 13,000 residential and business customers across the country.

“Uniserve’s business is all about connecting people, places and things ... a business that has proudly been providing services to BC and Alberta customers for 30 years with telecommunications, media and technology,” said Nicholas Jeffery, Uniserve CEO. “We were thrilled to sponsor Variety at its major Gala event and will continue to support them throughout the year. Variety - the Children’s Charity compliments beautifully the support we have already been providing to our other major charity, the SOS Children’s Village BC.”

As part of the initiative which begins in May, Universe is asking all of its BC clients to consider donating one dollar (\$1) from their monthly invoices for a year ... all of which will go towards Variety BC as well as the SOS Children’s Village BC.

“We are so pleased to be working with Uniserve on this amazing initiative,” said Cally Wesson, Variety BC CEO. “And of course, we’re extremely honoured to be one of Uniserve’s two charities of choice which will enable us to help even more kids with special needs and their families throughout BC.”

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About Variety - the Children’s Charity:

Variety - the Children’s Charity steps in where health care ends providing direct help to children with special needs in BC. For over 50 years, Variety has ensured children have the support to reach their potential. Since 2010, Variety has distributed more than \$30 million in funding to families and organizations in communities all across the province. With your help, we can raise even more! For additional information on how you can support Variety - the Children’s Charity, visit variety.bc.ca or call 604.320.0505.

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