



**For Immediate Release**

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***Vancouver's Own Laura Lewko Steps Up to Help BC Kids with Special Needs***

**(Burnaby, BC)** – Variety - the Children's Charity is excited to announce that digital influencer Laura Lewko will be joining forces with Variety BC as they look to help even more kids with special needs and their families throughout BC.

Born in Brazil, the mother of three began her career as a physiotherapist. She later became a commercial model which led to creating her popular blog, [LauraLewko.com](http://LauraLewko.com). As an entrepreneur, she's currently in the process of launching a company, GlamRoar and writing two books, *Quotes with Context* and *The Roar of My Awakening*.

"Laura's dedication to philanthropic endeavours is truly amazing," said Cally Wesson, Variety BC CEO. "And we are so thrilled to have her on board as our Goodwill Ambassador and are looking forward to an innovative collaboration."

"It's a great pleasure to have the chance to support and give my personal contribution and commitment to help kids with special needs," said Lewko. "Variety plays such an important role in our province. They provide hope to families just when it seems they have no one to turn to for support. As a mom of three kids, I know the feeling very well."

Laura is already up and running working on the Gold Heart Gala Committee. For more information, visit [LauraLewko@live.com](mailto:LauraLewko@live.com).

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**About Variety - the Children's Charity:**

Variety - the Children's Charity steps in where health care ends providing direct help to children with special needs in BC. For over 50 years, Variety has ensured children have the support to reach their potential. Since 2010, Variety has distributed more than \$30 million in funding to families and organizations in communities all across the province.

With your help, we can raise even more! For additional information on how you can support Variety - the Children's Charity, visit [variety.bc.ca](http://variety.bc.ca) or call 604.320.0505.

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