



For Immediate Release
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Dallas Smith to Perform at Variety's 'One Night in the Valley' Gala

(Burnaby, BC) – Variety - the Children's Charity is excited to announce that Platinum-selling Country star and 2018 multiple CCMA Award winner for 'Male Artist of the Year' and 'Video of the Year', Dallas Smith will be performing at their "One Night in the Valley" fundraising Gala at the Cloverdale Agriplex on Saturday, April 27, 2019.

On the heels of a career-defining album, *Side Effects* earning critical acclaim, commercial success including four consecutive #1 singles ("Autograph", "Side Effects", "Sky Stays This Blue" and "Sleepin' Around") and numerous accolades, Smith continues to dominate uncharted territory becoming the first and only Canadian country artist to have four consecutive #1 singles from the same album topping the three from Shania Twain's *Come On Over*. Most recently, Smith's latest single "Make 'Em Like You" topped the Canadian Country Radio charts making it his sixth #1 hit and fifth consecutive #1 single. He also now holds the record for the most one-week spins for a song at the Country format by a Canadian artist.

"We're absolutely thrilled to have Dallas as our musical guest," said Cally Wesson, Variety BC CEO. "Not only is he an incredible talent but he really is the perfect artist to help make our event the ultimate Country Gala all in support of children with special needs."

"I am proud to be named this year's chair. To be given this opportunity to highlight the voices of Variety in a way that will reverberate across the Fraser Valley is nothing short of an honour," said Anna Mullens, Gala Event Chair, Chopra Center Certified Instructor, Producer of *Unapologetically Her* and Founder of Anam Soul Centre. "This year's event is sure to be a tremendous success and I'm eager to witness what will no doubt be an outpouring of generosity for BC's kids from this amazing community."

The event will begin at 6:00 pm and will also include a multi-course dinner along with both a live and a silent auction. Tickets to "One Night in the Valley" are available for \$249 or a Corporate Table of ten can be purchased for \$3,500. Discounted early-bird tickets go on sale on Tuesday, December 4 at 10:00 am. To purchase tickets or tables, visit onenightin.ca.

For more information and sponsorship opportunities, please contact Meghan Bradner at 604.268.3889 or meghan.bradner@variety.bc.ca.

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About Variety - the Children's Charity:

Variety - the Children's Charity steps in where health care ends providing direct help to children with special needs in BC. For over 50 years, Variety has ensured that children have the support to reach their potential. Since 2010, Variety has distributed more than \$30 million in funding to families and organizations in communities all across the province. With your help, we can raise even more! For additional information on how you can support Variety - the Children's Charity, visit variety.bc.ca or call 604.320.0505.

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