



**For Immediate Release**

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***'Variety Week' Wrap Party at Robson Square  
to Feature 60-Foot Tall Ferris Wheel***

**(Burnaby, BC)** – Variety - the Children's Charity and Global BC are excited to announce that *Variety Week's* Wrap Party happening at Robson Square on Friday, Oct. 26, 2018 will feature for the first time ever in downtown Vancouver, a 60-foot tall Ferris Wheel.

Beginning at 12:00 pm, partygoers are invited to come experience the amazing panoramic views of the city from up high above while helping BC kids with special needs. Open to the public, the Wrap Party will wind up *Variety Week* which launches on Monday, Oct. 22 during *Global News Morning* and concludes on Friday, Oct. 26 during *Global News Hour at 6's* on-location broadcast.

Throughout the week's newscasts, Global BC viewers will be introduced to families who Variety has helped and will see firsthand how their lives have changed as a result. In addition, viewers will learn how to set up their own fundraising page online allowing individuals, groups and corporate teams to connect with friends, families and colleagues in support of children with special needs and their families province-wide.

"As the grant applications continue to rise each year, we hope to be able to continue to help as many children with special needs as we can," said Cally Wesson, Variety BC CEO. "Our goal during this year's five-day campaign is to help 60 kids per day which coincides with the height of our Ferris Wheel. We're encouraging everyone to come down and ride the wheel while at the same time helping us reach our goal!"

"Supporting Variety is a huge part of Global BC's commitment to helping children with special needs throughout BC," said Kenton Boston, VP News and Information, Corus Entertainment, Western Canada. "We're looking forward to a successful week and are eager for our viewers to see firsthand how their donations truly make a difference in the lives of not just the kids but their families as well."

Variety's core grant areas range from mobility programs and life-saving medical equipment to specialized therapies, mental wellness and educational programs and bursaries for learning disabilities. Donations can be made by calling toll-free at 310-KIDS as well as online at [variety.bc.ca](http://variety.bc.ca) or by texting "KIDS" to 45678 to make an automatic \$20 contribution. And of course, donations can also be made in person at *Variety Week's* Wrap Party.

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**About Variety - the Children's Charity:**

Variety - the Children's Charity steps in where health care ends providing direct help to children with special needs in BC. For over 50 years, Variety has ensured that children have the support to reach their potential. Since 2010, Variety has distributed more than \$30 million in funding to families and organizations in communities all across the province.

With your help, we can raise even more! For additional information on how you can support Variety - the Children's Charity, visit [variety.bc.ca](http://variety.bc.ca) or call 604.320.0505.

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