



Group of Companies



For Immediate Release

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Variety Announces 'One Night in the Valley' Sponsors

(Burnaby, BC) – Variety - the Children's Charity is pleased to announce that the Joseph Richard Group will be the presenting sponsor and Preston Chevrolet Buick GMC Cadillac Ltd. will be the title sponsor for their "One Night in the Valley" fundraising Gala at the Cloverdale Agriplex on Saturday, April 27.

"We are thrilled to be working with both the Joseph Richard Group and Preston GM on this year's event," said Anna Mullens, Gala Chair, Producer of *Unapologetically Her* and Founder of Anam Soul Centre. "We're all extremely excited to present our community with this unique evening of entertainment and fundraising in support of BC's children and their families."

"We absolutely love the idea of bringing Variety's 'One Night' Gala into our own backyard," said Ryan Moreno, Co-Founder & CEO, Joseph Richard Group. "And we are pleased to offer our guests a specially curated, elevated country-inspired menu that celebrates many of the great local producers we have in the Fraser Valley all while helping Variety - the Children's Charity."

"We're excited to feature our all-new Chevrolet and GMC trucks as we transform the Agriplex into the ultimate country night Gala," said Peter Heppner, President, Preston Chevrolet Buick GMC Cadillac Inc. "It is a tremendous honour to partner with Variety BC to raise vital funds for kids with special needs."

Produced by The Social Concierge, the event will begin at 6:00 pm and will also include a buffet dinner catered by Blank Canvas Catering, a new division of the Joseph Richard Group. As well there will be both a live and a silent auction along with a whisky tasting lounge plus musical guest, Dallas Smith followed by a dance party with DJ Man About Town. Tickets to "One Night in the Valley" are available for \$249 or a Corporate table of 10 can be purchased for \$3,500.

For more information and sponsorship opportunities, please contact Meghan Bradner at 604.268.3889 or meghan.bradner@variety.bc.ca.

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About Variety - the Children's Charity:

Variety - the Children's Charity steps in where health care ends providing direct help to children with special needs in BC. For over 50 years, Variety has ensured that children have the support to reach their potential. Since 2010, Variety has distributed more than \$30 million in funding to families and organizations in communities all across the province. With your help, we can raise even more! For additional details on how you can support Variety - the Children's Charity, visit variety.bc.ca or call 604.320.0505.

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