



Group of Companies

For Immediate Release

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Variety BC Announces Partnership with The Joseph Richard Group

(Burnaby, BC) – Variety BC is excited to announce that they’ll be partnering with The Joseph Richard Group. With a diverse 25-establishment strong portfolio, The Joseph Richard Group of Companies (JRG) includes public houses, restaurants, a boutique hotel, a catering company and their latest ventures: an innovative stem cell therapy clinic and a marketing agency.

JRG sets themselves apart with their unwavering dedication to providing exceptional customer service delivered by a team of like-minded, people-loving individuals in each of their locations across BC and Alberta. JRG is pleased to announce they are now partnering with Variety - the Children’s Charity.

“We are so excited and proud to be supporting Variety,” said Ryan Moreno, Co-Founder & CEO, The Joseph Richard Group. “Our support of Variety’s Show of Hearts Telethon and their upcoming One Night in the Valley Gala is just the beginning. We have many more of ideas to engage our staff and guests into helping Variety make a difference in the lives of children with special needs.”

“We’re absolutely thrilled to be working with The Joseph Richard Group,” said Cally Wesson, CEO, Variety BC. “We strongly believe that together we’ll be able to help even more families.”

To find out more about The Joseph Richard Group, please visit www.jrg.ca.

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About Variety - the Children’s Charity:

Variety - the Children’s Charity steps in where health care ends providing direct help to children with special needs in BC. For over 50 years, Variety has ensured that children have the support to reach their potential. Since 2010, Variety has distributed more than \$30 million in funding to families and organizations in communities all across the province. With your help, we can raise even more! For additional details on how you can support Variety - the Children’s Charity, visit variety.bc.ca or call 604.320.0505.

About Joseph Richard Group:

The Joseph Richard Group (JRG), is British Columbia’s fastest growing hospitality organization. Founded in 2009 by childhood friends Andre ‘Joseph’ Bourque and Ryan ‘Richard’ Moreno, JRG is made up of 25 public houses, restaurants and liquor retail outlets in BC and Alberta. For more information, visit www.jrg.ca.

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