



For Immediate Release

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***Variety BC & The Gaming Stadium Team Up
to Launch First-Ever 'Variety Gameathon'***

(Burnaby, BC) – Variety - the Children's Charity is excited to announce that they're teaming up with The Gaming Stadium to present their inaugural *Variety Gameathon* beginning at 10:00 am on Saturday, November 23.

For the first time in Western Canada, the ever-growing gaming community will be coming together to raise money for children with special needs. The Variety Gameathon will be hosted at The Gaming Stadium and will be broadcast via live stream at twitch.tv/thegamingstadium. Gamers from all over the province are invited to be participants where they'll be able to play their favourite video games live on stage. The public will also be welcome – and encouraged – to attend as spectators.

"We are thrilled to be partnering with The Gaming Stadium for our very first gaming marathon charity event," said Cally Wesson, CEO, Variety BC. "And of course, we're honoured to be their charity of choice so that we'll be able to help even more kids with special needs throughout BC."

"We cannot express how excited we are for this amazing event. To be able to work with Variety and help give back to the community is an opportunity we are extremely grateful for," said Spiro Khouri, CEO, The Gaming Stadium. "The Gameathon is going to be a celebration of gaming and giving and we hope anyone who is a fan of those two things joins us either in person or online to raise money for a phenomenal cause."

The goal of the Variety Gameathon is to raise \$50,000 with the event scheduled to end once the goal has been reached. Donations can be made online at variety.bc.ca. For more information and sponsorship inquiries, visit variety.bc.ca and thegamingstadium.com.

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About Variety - the Children's Charity:

Variety - the Children's Charity steps in where health care ends providing direct help to children with special needs in BC. For over 50 years, Variety has ensured children have the support to reach their potential. Since 2010, Variety has distributed more than \$30 million in funding to families and organizations all across the province.

About The Gaming Stadium:

Founded in 2018, The Gaming Stadium has quickly become the leader in Canada as the company to watch in esports. Opening in June 2019, The Gaming Stadium is the first dedicated esports stadium in Canada. Hosting all types of esports events six days a week, The Gaming Stadium is the place to be to watch, learn and compete in your favourite esports.

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