



For Immediate Release

June 10, 2019

Variety BC's Inaugural 'Variety Mobility Day' Raises Over \$48,500

(Burnaby, BC) – Variety - the Children's Charity is pleased to announce that their first-ever *Variety Mobility Day* which took place on Wednesday, June 5 has raised an astounding \$48,607.

Variety chapters throughout North America celebrated the day promoting accessibility and inclusiveness while raising funds to provide mobility equipment for children who experience mobility challenges. Locally, Variety BC challenged British Columbians to come together to raise enough money to fund two Adaptive Trikes in each of their five health regions.

"We are so appreciative for the enormous generosity of this amazing province," said Cally Wesson, Variety BC CEO. "Because of British Columbia's compassion and dedicated support, we'll be able to help kids live happier and more active lives. We're already looking forward to next year's *Variety Mobility Day* when we hope to give even more kids the gift of freedom."

The day also featured a Block Party held outside the Variety office in Burnaby. Open to the public, the event included a barbeque, a mini-obstacle course and a Sunshine Family Van presentation hosted by Marco Pasqua, Public Speaker, Entrepreneur & *Variety Mobility Day* Honourary Chair.

"I'm so thrilled at the success of the inaugural Mobility Day. Not only were we able to raise much needed funds for families in our community, we were also able to present a brand new adapted van to a family in order to get their son to his many appointments and family outings," said Marco. "It's exciting to see where initiatives like this will go in the future particularly with the Accessible Canada Act recently being passed. I couldn't be more proud of my community and it's a dream come true to see that accessibility and inclusion is becoming a priority for all Canadians."

With Variety being just over \$1,000 shy of their goal to fund 10 Adaptive Trikes, donations are still being taken and can be made online at variety.bc.ca or by texting "KIDS" to 45678 to make an automatic \$20 contribution.

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About Variety - the Children's Charity:

Variety - the Children's Charity steps in where health care ends providing direct help to children with special needs in BC. For over 50 years, Variety has ensured children have the support to reach their potential. Since 2010, Variety has distributed more than \$30 million in funding to families and organizations in communities all across the province.

With your help, we can raise even more! For additional information on how you can support Variety - the Children's Charity, visit variety.bc.ca or call 604.320.0505.

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