



For Immediate Release

September 11, 2019

60-Foot Ferris Wheel Returns To 'Variety Week' Wrap Party

(Burnaby, BC) – Variety - the Children's Charity and Global BC are thrilled to announce that this year's *Variety Week Wrap Party* will be held for the first time at Sunset Beach in Vancouver on Friday, Oct. 4. And while the location may be new, the party will once again feature their mega-popular 60-Foot Ferris Wheel.

Open to the public beginning at 12:00pm, the *Variety Week Wrap Party* will wind up *Variety Week* which launches on Monday, Sept. 30 during Global BC's *Global News Morning* where viewers will be introduced to families who Variety has helped. In addition to taking in a stunning panoramic view of the city from high above, partygoers will enjoy carnival attractions, concessions, musical guests and the "Club Heartly Kids Korner".

Also returning to the party will be Global BC's *Global News Hour at 6* and 980 CKNW's *The Lynda Steele Show* who will both be broadcasting live on location. And making their *Variety Week Wrap Party* debut will be presenting sponsor Accent Inns who will offer exciting family activities and The Gaming Stadium who will host an interactive esports experience for videogame enthusiasts.

Donations during *Variety Week* can be made by calling toll-free at 310-KIDS as well as online at variety.bc.ca or by texting "KIDS" to 45678 to make an automatic \$20 contribution. And of course, donations can be made in person at the *Variety Week Wrap Party*.

-30-

About Variety - the Children's Charity:

Variety - the Children's Charity steps in where health care ends providing direct help to children with special needs in BC. For over 50 years, Variety has ensured children have the support to reach their potential. Since 2010, Variety has distributed more than \$30 million in funding to families and organizations in communities all across the province.

Variety's core grant areas range from mobility programs and life-saving medical equipment to specialized therapies, mental wellness counselling and educational programs. For additional information on how you can support Variety - the Children's Charity, visit variety.bc.ca or call 604.320.0505.

Media Contact:

Donnie Gordon

Direct: 604.268.3888

Cell: 604.328.8930

Email: donnie.gordon@variety.bc.ca