

Variety Cares Community Alert

An exclusive update for you and other committed individuals who provide kids the long-lasting support they need every single day!



What's New!

Thank you for supporting Variety monthly. To strengthen our connection with you and other like-minded individuals who help kids every single day, we would like to keep you updated with Variety's latest news via a series of new initiatives including this newsletter, our new Variety Cares Community webpage and the first virtual donor appreciation event in the Spring.

If you'd like to share your thoughts and feedback, please email kitty.au@variety.bc.ca. We look forward to hearing from you!

Stewardship Event: April

We look forward to hosting our first virtual stewardship event to provide you with an opportunity to:

1. Learn more about Variety BC's new funding initiatives
2. Hear from a Variety family
3. Meet some of our team members including Cally Wesson, Variety's CEO
4. Other _____. If there is anything else you'd like us to cover, please feel free **to call or email Kitty at 604.268.3885 or kitty.au@variety.bc.ca.**

Your Concierge Services



Jennifer Shang, Director, Donor Relations
604.268.4038 | jennifer.shang@variety.bc.ca

With more than 7 years of experience at Variety, Jennifer is passionate about deepening Variety's relationships with donors and their commitments to our children across British Columbia.



Kitty Au, Donor Relations Officer
604.268.3885 | kitty.au@variety.bc.ca

Having recently joined Variety, Kitty is delighted to connect with the many enthusiastic supporters in the Variety Cares community, both longstanding and new, to make a difference in lives of BC's kids and their families.

Keep an eye out for your 2021 tax receipt

We will be sending your annual tax receipt by January 31. If you expect this important document by email, please add info@variety.bc.ca to your address book to ensure you receive your tax receipt. Please call 1.800.381.2040 or email donorservices@variety.bc.ca if your contact information has changed.



Claim Your Tax Credit

As a donor in British Columbia, you are entitled to claim charitable tax credits on Line 34900 - Donations and Gifts in your income tax return. The Canada Revenue Agency suggests donors keep official donation receipts from Variety - the Children's Charity of BC and other registered charities for five years in case they need to review them.

Variety BC's Charitable Business Number is: 10816 8709 RR0001.

For inquiries or more information, visit the Canada Revenue Agency website or call their taxpayer services department at 1-800-267-2384.



Christopher, 14
Specialized Therapy

Donor Impact Report

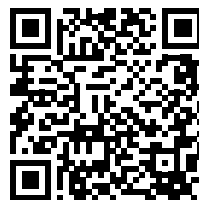
This report outlines the many ways Variety donors impacted the lives of BC's kids in 2021. It will be ready soon. Visit our website for the online version. If you'd like a copy mailed, please contact Kitty Au.



New Webpage

Check out our new Variety Cares Community webpage at: variety.bc.ca/variety-cares-monthly-giving-program/

More updates are on the way!



Variety BC is now offering a free will service

Variety BC has partnered with Willfora, an online Will service and you can now create or update your Will for FREE. Visit give.willfora.com/charities/variety-bc or contact Jennifer at 604.268.4038 for more information.

