



For Immediate Release
November 28, 2022

Variety Appoints Andrea Tang as Chief Executive Officer

A bold new vision is on the horizon

(Burnaby, BC) – Variety - the Children’s Charity of BC’s Board of Directors is pleased to announce the appointment of Andrea Tang as its Chief Executive Officer effective January 16, 2023.

A transformational leader with two decades of dynamic leadership and diverse experience in both the private and non-profit sectors, Andrea brings a unique mix of talent and expertise to guide Variety through its next chapter of growth.

“We’re excited that Andrea will be leading Variety at such a pivotal time in our organization’s history,” said George Pitman, Variety Board Chair. “The requests for support from families of children and youth with more complex needs are at a record high and Andrea’s passion and commitment to the cause combined with her exemplary experience in philanthropic leadership and resource development will have a tremendous impact.”

In her current role as Vice President, Philanthropy at the Terry Fox Foundation, Andrea provides strategic and operational leadership to drive the organization forward and has been instrumental in establishing an unprecedented \$150 million campaign in collaboration with hospital foundations and universities across the country. She has also served in senior management roles at various global health organizations leading teams in African, Central American and Caribbean countries with a direct impact on over 100,000 women and children worldwide.

“This is an immensely meaningful opportunity for me personally having an older sister with Down Syndrome and experiencing firsthand the life-changing effects of critical supports that enable independence, mobility and social inclusion,” said Tang. “It’s a great privilege to lead Variety and I’m deeply committed to building a future in which every child feels empowered to thrive. I look forward to working with the team and its partners as we advance this important work with innovation and care.”

Andrea is a Certified Fund Raising Executive (CFRE) and holds a Master of Business Administration from the University of British Columbia’s Sauder School of Business. She is an active member of the community and volunteer with the Association of Fundraising Professional’s Greater Vancouver Chapter.

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About Variety - the Children’s Charity of BC:

Variety - the Children’s Charity of BC steps in where health care ends providing direct help to children and youth with special needs province-wide. For over 55 years, Variety has ensured that children have the support to reach their full potential. Since 2010, Variety has distributed more than \$40 million in funding to families and organizations in communities across BC.

Variety’s core grant areas range from adaptive, medical & mobility equipment to specialized therapies, educational support and mental wellness counselling as well as private autism & psychoeducational assessments. For additional information on how you can support Variety - the Children’s Charity of BC, visit variety.bc.ca or call 604.320.0505.

Photos:

To access photos, download via [Google Drive](#).

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