

CHANGING LIVES, ONE FAMILY AT A TIME

OUR 2023-2024 IMPACT REPORT



variety
the children's charity

WE ARE HERE FOR THE BIG AND SMALL MOMENTS

For families across BC, your generosity creates moments that change lives forever. For some, it's hearing your child speak for the first time after years of silence and struggle. It's watching your child participate in team sports when walking seemed out of reach. It's the joy of seeing your child make friends and join a play date after years of social isolation.

It's the relief of knowing there's a solution in the horizon when hope felt lost.

These life-changing moments are made possible by you. Last year your generosity helped raise **over \$11.3 million impacting over 15,200 children and youth with disabilities and complex health needs.**

Together, as a community of nearly 18,000 donors and volunteers, you're changing lives in profound ways. All contributions, big and small, touch families directly during some of their most challenging times and strengthen communities.

Not only are you changing the lives of local families, you're also impacting entire communities. Variety partnered with **28 schools and hospitals extending our reach to over 245 communities** ensuring more children have the resources they need to thrive.

You are there for families in their triumphs – at home, in schools, in care centers and more. **Thank you for walking alongside Variety families and building a brighter tomorrow.**

With gratitude,



Andrea Tang
CEO, Variety- the Children's Charity



\$11.3 Million

Total raised by
Variety donors
and partners



8,395

Variety grants
including 2,178
individual grants,
6,215 emergency
grants and 2
Sunshine Coaches



17,935

Total number
of donors



15,200+

BC children
impacted by
Variety programs



245+

BC communities
supported including
**28 schools and
hospitals**



Emilio, 9

YOU GAVE KIDS LIKE EMILIO CONFIDENCE.

Nine-year-old Emilio is an active kid who loves sports, especially soccer. He was born without one of his ears and a closed ear canal, which means he needs an aid to participate in the world around him.

For him, a hearing aid is a critical tool for connecting with people and participating in group activities like soccer. But, this device comes at a high cost and Emilio's parents were recently faced with replacing his aid unexpectedly.

Thanks to donors like you, Variety was there with the funding their family urgently needed. This meant relief for his parents and Emilio had access to critical equipment he needs to feel like he belongs.

"Having met Variety, the people who work there makes us believe once again that there are angels around us," says Emilio's mom. **"Emilio has been able to advance in his learning and hearing and we, as a family, are calmer because of it."**

5 SUPPORT PROGRAMS ENRICHING YOUNG LIVES

You enabled Variety to distribute 2,178 individual grants aligned with our five core programs addressing critical development areas.

MOBILITY AND MEDICAL EQUIPMENT

231

Critical equipment such as manual & power wheelchairs, hearing aids, adaptive trikes, walkers, custom orthotics, and other medical supplies.

SPECIALIZED THERAPIES

765

Funding for developmental therapies such as speech & language therapy, physiotherapy, occupational therapy, music therapy, and more.

TUTORING AND TUITION

199

Access to personalized education with one-on-one tutoring and funding to attend specialized education centres.

PRIVATE AUTISM AND PSYCHOEDUCATIONAL ASSESSMENTS

892

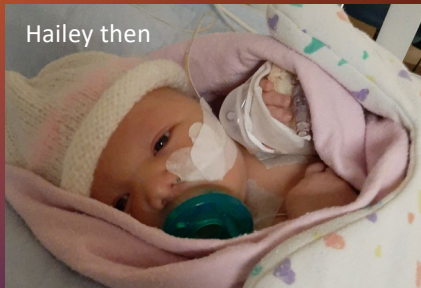
Timely access to private assessments that can result in life-changing diagnoses that unlock public funding for an entire childhood.

MENTAL HEALTH SUPPORT

91

Counselling and therapies to help process trauma and strong emotions, develop tools for self-regulation, as well as build resilience.

WE'RE HERE FOR KIDS LIKE HAILEY, FROM 0-19



Born with a heart defect, 4-year-old Hailey has been resilient from the start. With you, Variety recently funded an autism assessment that has changed her life, providing urgent resources and unlocking years of support ahead.



Grace, 3

WITH YOU, KIDS LIKE GRACE CAN EXPLORE THEIR WORLD WITH CONFIDENCE

Last year, donors like you impacted over 15,200 BC kids - like Grace from Vancouver Island.

You may have seen Grace and her family on last year's Show of Hearts. This smiley 3-year-old requires continual care with feeding and has both cognitive and mobility delays. But, thanks to donors like you Grace receives regular physiotherapy, which is vital to her growth and development.

Last year, Variety donors funded 765 specialized therapy grants, which help children like Grace achieve critical milestones and better navigate their community.

YOU ARE THE COMMUNITY CREATING CHANGE

Every contribution matters. All of us make a lasting impact. **We want to share a special thanks with Leloni (Loni) MacDonald, whose legacy will impact Variety families far into the future.**

Loni never missed watching the Show of Hearts Telethon and began donating in 1994, a practice she continued for over 30 years. Loni decided to continue her legacy by leaving a gift to Variety in her will. Her generosity inspires us all and will support families far into the future.

"Variety helped me in difficult times when I was alone here in Canada. And in difficult times, they stand with me and provide help for my child.

So now, Variety is my family. Due to low resources, the help of Variety is very important, they play a vital role in our lives."

Variety Mom, Baljit

Variety - The Children's Charity of BC

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